

COMMERCIAL

AxminsterTM
carpets



By Appointment to
Her Majesty The Queen
Carpet Manufacturer
Axminster Carpets Ltd
Axminster Devon

A VERY **BRITISH ORIGINAL**



COMMERCIAL

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Since 1755, Axminster Carpets have been a byword for quality and excellence, weaving together all that's great about British design in a perfect blend of tradition, innovation, colour, durability and value.

Tradition in the heritage and the distinguished history of this famous British carpet brand.

Innovation in state-of-the-art processes that bring new depths of colour and new levels of pattern definition to our products.

Style in an inspired combination of classic and contemporary patterns that makes British carpet design the best in the world.

And **value** in carpets that last longer and perform better in every commercial environment.



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AWARDED THE ROYAL WARRANT

Joining an elite group of companies to be awarded the Royal Warrant, a mark of recognition for the supply of goods and services to Her Majesty The Queen for a period of at least five years and adherence to stringent environmental requirements.

Awarded in the Queen's Jubilee year and regarded as a symbol of excellence and quality, the Royal Warrant demonstrates the family-owned companies manufacturing prowess that has seen it create a world-wide reputation for carpets of the highest quality.



“The Axminster Carpets brand is synonymous with quality and the Royal Warrant is further evidence of our ability to meet the highest expectations.”

Josh Dutfield - Group Managing Director

“I'm confident that whatever you and your customers are looking for, you'll find it in today's Axminster Carpet.”

Josh Dutfield - Group Managing Director



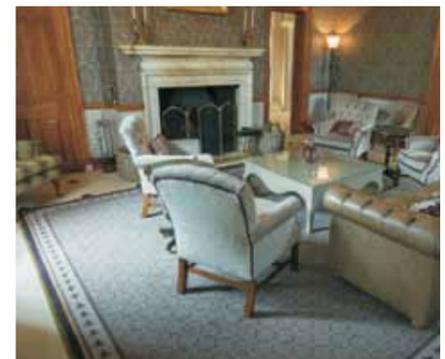
AXMINSTER COMMERCIAL CARPETING

Since 1755, Axminster Carpets have graced the most prestigious homes and establishments across the world.

Today, they're the natural choice in commercial interiors of every kind for their timeless quality and their flawless performance in all environments. Offering an inspired combination of classic and contemporary styles in stock or bespoke designs, Axminster is chosen by some of the most known names in the hotel and leisure industries.

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THE MODERN ART OF CARPET MANUFACTURE

Axminster Carpets are produced using techniques that have made them a byword for quality since 1755. Our cutting edge production technology makes them among the most modern and sustainable in the market. Our 8-pitch electronic Jacquard looms produce outstanding clarity of colour and design, and our 'Smart Creel' system allows us to satisfy bespoke, short run and one-off orders at a price that makes them truly competitive.

DESIGN AND SERVICE SUPPORT

You can rely on our in-house design team to work closely with you to help you choose the pattern, texture and colours that meet your interior design brief. You can specify a completely bespoke design, or opt to combine one of the 250 patterns and 32 colours in our Ready to Weave range. We'll even produce machine made samples of your chosen design so you can see for yourself how the colours work before pushing the button on full scale production. We will give advice on the type and specification most suited to your particular brief.

AT HOME IN THE COUNTRY

Only genuine Axminster Carpets are made in the Devon market town of Axminster from where the weaving style originated.

IMPROVING INDOOR AND OUTDOOR ENVIRONMENTS

Axminster Carpets have a long-standing commitment to sustainability. A high percentage of the wool used in our carpets is British. That means it travels fewer miles to get to us, reducing the carbon footprint of every carpet we make.

Thanks to a £2 million investment in plant



technology, we now recycle almost all the water we use in the yarn production process.

We believe these and other environmental policies give us one of the lowest carbon footprints in the industry.

Even after it's delivered and fitted, an Axminster Carpet continues to help the environment with a performance life span that significantly extends the commercial carpet replacement cycle.





BESPOKE DESIGN

Give your creative instincts free range with a bespoke Axminster Carpet. Our in house Design Team will help you create a truly individual product to complete your vision and add character, colour and impact to both traditional and contemporary interior design schemes.

Bespoke by Axminster is a prompt, efficient and highly flexible service and can yield computer aided design papers together with yarn samples for colour selection very quickly. Hand trial samples can then be produced to replicate the finished carpet. Once the design work is completed to the specifier's satisfaction and the project is ready for production, the computer system links the design studio directly with the latest Electronic Jacquard looms and tufting machines.

Axminster Carpets can handle a whole project, from concept to carpet, helping to produce the design, spinning the yarn and weaving the carpet using the latest technology - all in-house to ensure a quality result on time.





EXTENSIVE RANGES



OUR CARPET RANGES

STOCK RANGES

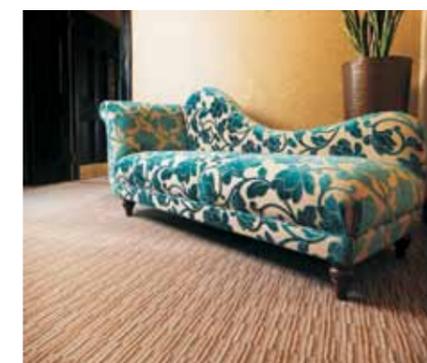
Our in-stock carpet ranges offer the broadest choice of designs from traditional to contemporary. 80% wool and 20% nylon blends provide both looks and performance, while instant availability allows you to select, specify and fit to even the tightest deadlines.

READY TO WEAVE

Semi-bespoke commercial carpeting, created in a fraction of the time and at considerably less cost than conventional custom designs using a bank of more than 30 colours and in excess of 250 designs. Designs can be created and viewed in 3D using our online design tool.

TUFTED

Economical, hard wearing and quick to produce, Axminster tufted carpets can be ordered from stock or as bespoke designs via our Tufted Graphics service. Stippled, cabled, velvet and twist yarns can be combined in a single tufted carpet to create additional texture and contrast.





RENDEZVOUS

Rendezvous is an exciting stock collection of twelve stunning designs, both traditional and contemporary in style, to suit the unique world of hospitality and leisure.

Manufactured entirely within the UK in our own mills using our world renowned "Home Spun" British 80% Wool/20% Nylon yarn, Rendezvous is a Carbon Neutral carpet with any carbon emissions from the manufacturing, sales and distribution processes being off-set by investment in renewable energy schemes.

Stocked at Axminster and manufactured 0.91m (3ft) wide. Factory seaming is available on request.

These designs can all be re-coloured from the Axminster Carpets exciting Ready to Weave and Custom concepts.

PILE CONTENT
80% Wool, 20% Nylon

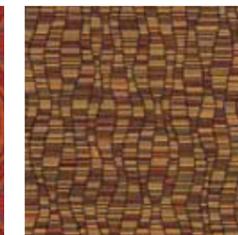
WIDTHS
0.91m (3ft)

CONSTRUCTION
Woven Axminster

SUITABILITY
Heavy Commercial



Cairo
1134/96066



Cassablanca
052/96064



Florence
947/96063



Havana
1135/96062



Lisbon
1011/96059



Madrid
020/96058



Marrakesh
020/96057



Rio
1011/96067



Seville
180/96056



Valencia
035/96065



Verona
212/96060



Vienna
129/96061



REVELRY

Our new Revelry range offers original Axminster designs without the overheads of a large scale, bespoke solution, so you don't have to be a major corporate player in the hospitality industry to enjoy prestigious Axminster style and quality.

It's a genuine, woven Axminster product, with all the premium quality that comes with the name.

Drawing inspiration from classic designs both old and new, and showcasing Axminster's renowned pattern definition and crisp colours in a hard wearing 80% wool, 20% nylon mix.

What makes it even more attractive for smaller businesses is that there is no minimum order quantity, and availability is from stock.*

So, if you're planning a refurbishment – or even if an emergency has forced you into an unplanned refurbishment – you can always rely on Revelry.

Available in 4 colourways in each design, see samples below of the designs. (80 options in total, see our website for more details)

PILE CONTENT
80% Wool, 20% Nylon

WIDTHS
3.66m (12ft)

CONSTRUCTION
Woven Axminster

SUITABILITY
Heavy Commercial



Skyscraper
212/19001



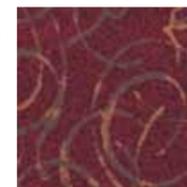
Highrise
1139/19002



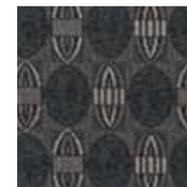
Apartment
429/19009



Tower
180/19014



Venue
1139/19015



Crescent
180/19016



Fortress
212/19017



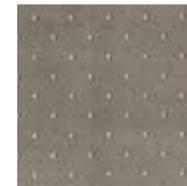
Ranch
429/19019



Tree House
1139/19022



Retreat
212/19012



Club House
212/19005



County Hall
212/19008



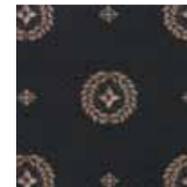
Manor House
1139/19007



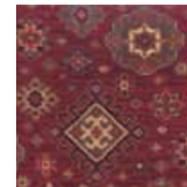
Gate House
180/19003



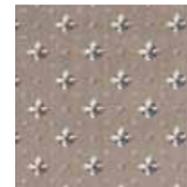
Mansion
429/19010



Abbey
180/19011



Palace
1139/19018



Cathedral
212/19020



Castle
429/19006



Regency
1139/19013

*Maximum order sizes apply for ex-stock delivery.





DUNMORE

The Dunmore range is created using a mix of twist and velvet pile yarns, creating an attractive stripe design. Available in 8 colours.

PILE CONTENT
80% Wool, 20% Nylon

WIDTHS
4m (13ft 1in)

CONSTRUCTION
Tufted

SUITABILITY
Heavy Commercial



Spiders Web
DN01



Delta Grey
DN02



Grand Canyon
DN03



Zebra
DN04



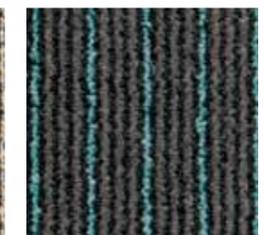
Boulder
DN05



Sealskin
DN06



Wishing Well
DN07



Midnight Sea
DN08



GLANDORE

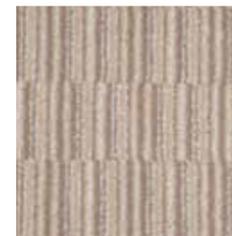
The Glandore pattern is created using a mix of twist and velvet pile yarns, creating an attractive linear design. Available in 12 colours.

PILE CONTENT
80% Wool, 20% Nylon

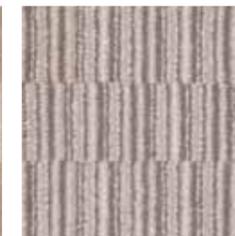
WIDTHS
4m (13ft 1in)

CONSTRUCTION
Tufted

SUITABILITY
Heavy Commercial



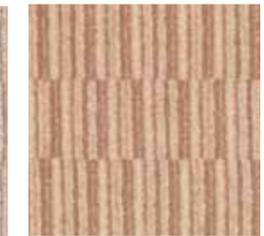
Sand Shell
GD01



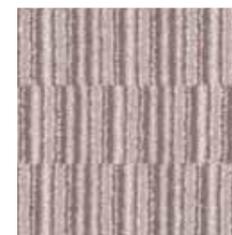
Moonbeam
GD02



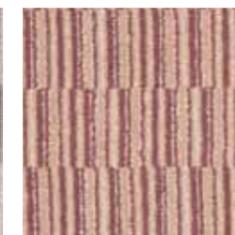
Pelican
GD03



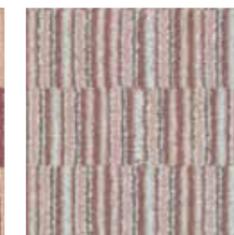
Dijon
GD04



Cloud
GD05



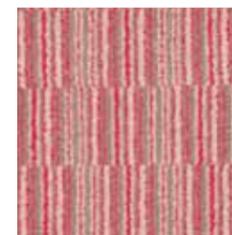
Carob
GD06



Slipstream
GD07



Wineberry
GD08



Ribbon Red
GD09



Moleskin
GD10



Humbug
GD11



Fiesta
GD12



READY TO WEAVE

The ready to weave concept from Axminster features an online re-colouring tool which enables you to create a unique design for any installation. Explore our website www.axminstercarpets.co.uk, where you can choose from in excess of 250 designs, re-colour it to your requirements and view the carpet in various commercial installations. With more than 30 colours to choose from and a maximum of 8 colours in each design the possibilities are endless.

Available in both 3.66 metre and 0.91 metre widths offering seamless installation or minimal wastage for even the most intricate of layouts.

All yarns are of 80% wool, 20% nylon construction, and are produced in our own spinning and dyeing mill. This makes Ready to Weave's carbon footprint one of the lowest in the industry.



The Ready to Weave carpet design facility

DESIGNS 0 CONTACT US

1
2 Click and drag colours to the palette and create your own colourway
3

Mink

Staybridge

Taupe2

Taupe1

Bison

Turtle Shell

Light Mink

Petra

Dark Sienna

Sienna

Pollen

Soft Cream

Seville

Inca Gold

Mortlake

Cinnamon

Ivy Green

Chive

Shadow

Lime

Black

Midnight

Marine

Blue

Hurricane

Grey

Purple

Elderberry

Corinth

Rose

Poppy

Peach

↺
↻
↷
🔍
🔍
📏

Save design
View in 3D

0

50

100

50

100

Silk Brocade

Pattern repeat: 91 x 91cm

Example 1

Example 2

© Axminster Carpets Limited

READY TO WEAVE

20

21



GRAPHICS CONCEPTS

Axminster Graphics Concepts is a collection of bespoke tufted carpets. Included in the available folder is a collection of inspirational designs all of which can be re-coloured to suit each Client's own specific requirements.

All qualities are produced in 80% Wool, 20% Nylon "Home Spun Yarn", and manufactured to the highest of standards. Additional texture and sophistication can be achieved by using any combination of velvet, twist or stippled yarns.

Yarn style combinations are available in a number of weights and qualities from General to Heavy Contract, suitable for all contract installations, ranging from hotel guest rooms to areas of the heaviest traffic.

This additional service gives us the opportunity to supply both woven and tufted carpets to different areas of the same installation, offering Specifiers the freedom of creativity whilst giving them the quality and attention to detail offered by Axminster Carpets.

Request a folder for your reference.



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